



Kristi Howard  
2010 Wheel Run together  
Marketing Chair

November 2009

To Whom It May Concern:

The purpose of this letter is to provide you with the opportunity to be a part of the 14<sup>th</sup> Annual Wheel Run Together 5K and 10K Challenge along with the 1-Mile Fun Walk and 5 K Walk. This year's event will be held April 17<sup>th</sup>, 2010 on Grand Valley State University's beautiful Allendale Campus. Currently, efforts are being made to expand the event with the addition of the 5K Walk.

This unique event is organized by students from Grand Valley State University's Physical Therapy Program to benefit Alternatives in Motion, a Grand Rapids based non-profit 501 (C)(3) organization that provides wheelchairs to those with no health insurance. This is an excellent opportunity for wheelchair racers and runners to come together in raising money for a worthy cause. For more information about Alternatives in Motion, please visit: [www.alternativesinmotion.org](http://www.alternativesinmotion.org).

In order to host a successful race, we need your help. Enclosed are several sponsorship packages to choose from. To become involved in the Wheel Run Together Challenge, please mail the enclosed forms to the address provided. You may also contact this years race directors Sarah Holland (616) 293-0434 and Katie Botting (616) 666-3101.

We appreciate your time and for enabling us to help Alternatives in motion give the gift of mobility.

Sincerely,

Sarah Holland  
Race Director

Doctorate of Physical Therapy Class 2011  
14<sup>th</sup> Annual Wheel Run Together

Katie Botting  
Race Director

Doctorate of Physical Therapy Class 2011  
14<sup>th</sup> Annual Wheel Run Together

In order to host a successful race, we need your help. There are several sponsorship packages available. Your gift will enable us to help Alternatives in Motion give the gift of mobility.

**Platinum Package: Contribution of \$500-or more**

- Logo displayed on all T-shirts
- Logo displayed online on event webpage
- Sign(s) provided by Platinum Sponsor will be displayed on the race course
- Promotional flyers in Racers' bags
- Mentioned in all public service announcements and awards ceremony

**Gold Package: Contribution of \$300-499**

- Logo displayed on all T-shirts
- Logo displayed online on event webpage
- Promotional flyers in Racers' bags
- Mentioned in all public service announcements and awards ceremony

**Silver Package: Contribution of \$150-299**

- Logo displayed on all T-shirts
- Logo displayed online on event webpage
- Promotional flyers in Racers' bags
- Mention at awards ceremony

**Bronze Package: Contribution of less than \$150**

- Logo displayed online on event webpage
- Promotional flyers in Racers' bags
- Mention at awards ceremony

**Contribution of Goods or Services:**

The raffle following the race draws a great amount of attention from participants, volunteers, and observers. Your company is welcome to donate a service or goods to be raffled following the race at the awards ceremony! Your company name will be mentioned in the awards ceremony.

To become a sponsor please complete our sponsorship form and mail the documents to

Alternatives in Motion

201 Matilda NE

Grand Rapids, MI 49503

If interested in contributing to the raffle please email  
wheelrun@alternativesinmotion.org or call Sarah at (616) 293-0434.



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## SPONSORSHIP SELECTION SHEET

Wheel Run Together Challenge

April 17<sup>th</sup>, 2010

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- \_\_\_\_\_ Platinum Package: \$500- or more  
Amount: \_\_\_\_\_
- \_\_\_\_\_ Gold Package: \$300-\$499  
Amount: \_\_\_\_\_
- \_\_\_\_\_ Silver Package: \$150-\$299  
Amount: \_\_\_\_\_
- \_\_\_\_\_ Bronze Package: less than \$150  
Amount: \_\_\_\_\_
- \_\_\_\_\_ Contribution of goods or services

Please specify what you are donating... \_\_\_\_\_

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

Please return this sheet with your contribution by December 15<sup>th</sup>, 2009:

Alternatives in Motion  
201 Matilda NE  
Grand Rapids, MI 49503

-Checks can be made out to Alternatives in Motion

-If you have any questions please contact Sarah, race director, at (616) 293-0434 / or [hollands@mail.gvsu.edu](mailto:hollands@mail.gvsu.edu).

-Logos and raffling correspondence can be emailed to [wheelrun@alternativesinmotion.org](mailto:wheelrun@alternativesinmotion.org)